

CHEEMS™

.LITEPAPER.

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// Memes //

Section 1: Introducing Memes

Let's talk about memes. More specifically, Internet memes, pronounced /mi:m/. Memes are an expression, behavior or style spread across the Internet, and my, it usually doesn't take long for them to go viral if they speak to the Memer or would-be memer. They normally convey humor and lightheartedness, though some can be dark, rank and targeted, so speaks to all types of audiences on the internet. Even the old. What you consider a meme can be anything of your choice or touch any subject of your choice. You have 100% creative control. You are in charge. And whatever you generate, if it hits a like-minded audience, can become the mascot of your peculiar world. An alienable part of the internet culture. A value you control.

One hallmark is the intentional misuse of spellings like 'hodl' and incorrect grammar such as 'doge' to draw attention and further expound our expression of thoughts in the conveyance of the idea. This brings us to Doge.

// Memetocurrency //

Section 2: Evolution of the Memetocurrency

In recent years, with the advent of Bitcoin, a new type of tech and craze took the internet by storm. And nothing personified that idea, paradigm shift and conveyance of what it all meant more than Dogecoin; the supposedly internet meme + cryptocurrency created to be a joke. But it was far from a joke; 'twas a willful and witty execution of engaging content about the nature and superiority of cryptocurrencies and the world of possibilities Bitcoin created.

We at Cheems™ posit that Dogecoin, the world's first Memetocurrency, did more for spreading the awareness of Bitcoin than bitcoin alone. Dogecoin was created as a joke, but it was no joke. Think about it. Memetocurrency generates value; intangible and present value, which until recently had been locked away and inaccessible, yet as clear and present as it has always been on Doge's first day. DeFi unlocks that value.

// Cheems™ //

Section 3: Enter Cheems™

Sadly, you may not know this, Dogecoin is proof of work. Yes, it was created in the likes and image of bitcoin which was basically a novelty at that time with a lot of notable differences though. Did you know Dogecoin has no supply cap? Yes, it's an open ended supply meaning every minute, Dogecoin creates 10,000 doges. Did you also know in recent years, Doge has had a hard time plugging into DeFi? Why? It's because the Dogecoin was created in the likeness and image of its forerunner and godfather of cryptocurrency, the Bitcoin.

Enter Cheems™.

A stark difference to Dogecoin is that we're built for DeFi. And more! We have learned from the Doge and are not set to repeat its mistake. The future is always scaling, and resulting tech must scale with it. And the future, the future we see, is the inescapable union between payments and social interaction; specifically micropayments and Social Networks. Sorry to burst it to you, but Social Networks are only going to get bigger. They will change and vastly improve, still they are only going to get bigger. Why? Because Man is a social animal and the world is now a global village. Yeh, it's become that tiny, the hell, even Elon Musk is gunning for the stars! Think about it.

// Doge vs Cheems //

Section 4: The Doge vs Cheems War

If you hadn't noticed it in the early days of Reddit, there has always been a war of memes; the slow under the nose war between Doge memers and Cheems memers.

Much mwow, cheemsburger much!

Doge was always the light humored style of the Shiba Inu memes, much popular because it was the type of dog that could be about the family table. Yes, we mean that figuratively. Cheems™ on the other hand allowed Memers, mostly redditors, to hand down gritter, witty and even darker memes behind the Shiba Inu. Something less palatable at the dinner table or a family party. And yes, we mean that figuratively. So think of Doge as the PG version of the Shiba Inu. An analogy to current verticals will be to liken Doge to Disney™ and Cheems™ to Universal Studios™. Both carry content; one more popular than the other, one less restrictive than the other. Why? Because memes are freedom of thought and expression. Some thoughts are censored, but they will always find an audience. That's what memes do. Blockchain and DeFi are no different. Who gets to determine who's allowed to have lunch over who's not? Think about it.

// Cheems™ Cash //

Section 5: The CHMS token

The Cheems™ token, CHMS, is the unit measure of 10 million cheemsburgers. A cheemsburger being equal to 0.0000001 Cheems, which in turn is the unit measure of value processed across the Cheems™ ecosystem.

Cheemsburgers are mineable.

At present, the only way to mine Cheems™ is to do battle. Battle, troll and overthrow memes for Cheems™ memes. Battle any large campaign, dog community influencers & large groups. The more public the battle, the surer your payout. We battle, troll and overthrow memes for Cheems™ memes to claim victory.

Cheems™ has a reserved pool from which marketing and rewards are distributed to the most active members and contributors, so the bigger the Ogre you troll, knock down or win over with your Cheems™ memes, the surer the Cheems™ community will award you 2 million \$chms for your cheemvalance. It goes without saying, we have a peculiar penchant for battling Doge memes. Yeh, what can we say. It's a dog eat dog world, no? Think about it. mwoof! 🐶!

// Specs & Burgernomics //

Section 6: Technical Specifications + Burgernomics

We should make it clear we intend for Cheems™ to be blockchain agnostic.

This is in line with the principle mentioned earlier and not to box Cheems™ or the Cheems™ community from the future.

Right now, the Cheems™ source code is deployed on the Binance Smart Chain™ and has seen multiple audits defacto by DODO™ and will see additional audits in future to ensure the security of the Cheems™ community. This is yet another notable difference that distinguishes Cheems™ from its forerunner and presently DeFi incompatible cousin, Dogecoin.

At an optimal transaction speed of 3 seconds per block, cash in Cheems™ pays 20 times faster. Yeh, that's a bone to chew on.

Another stark difference is our capped supply. Upon creation, a max supply of 129.3 billion cheems were minted in a 1:1 ratio with Dogecoin. Not even a single cheemsburger will be minted ever after, whereas Doge continues to pump out millions in dogeburgers everyday. Or what else do they choose to call a million microdoges? 🤪

Our Burgernomics is depicted below:



https://docs.google.com/spreadsheets/d/1HqhJNnVMnupZSdkK-G6UkCrPEMp-BgXlt_fyQhh7X_k/edit?usp=sharing

So asides from the Cheems™ Reserve Pool for Marketing, Incentivization and Rewards, all minted tokens are accessible to the market upon launch!

// On the Road //

Section 7: On a Roadtrip with Cheems™

We begin this roadtrip with Cheems™ **Memecraft**; Mining precious Cheemsburgers by battles.

We will also follow up closely with **Cheems™ DeFi**; an "in your face" bark at the Doge, by introducing DeFi staking and farming for the Cheems™ community, something The Doge is incapable of doing for their community or holders right now. Sorry Doge, as they say, it's a patient dog thing 🤪 The first of this feature will be Cheems™ Liquidity Mining on DODO™ dex.

Next on our plate is Cheems™ **NFTiquity**; these are our retirement plans for our battle-scarred and hardened Cheemeran warriors, whom are awarded Special NFTs that earn Cheemsburgers over time. These are extremely valuable NFTs that double in value every year or less. Nevertheless, they can be stored or sold.

We will be introducing Cheems™ GoVT, the Cheems Government dapp, a DAO we'd popular come to call **Cheems™ Go Vote**, where the Cheems™ community decides where the project heads and what features we prioritize. After all, it's your hard earned value. You are the chief stakeholder and make all this remotely possible.

We are hoping to leverage our powerful community and integrate Cheems™ to many **DeFi gaming** apps.

Next, we hope to introduce **CheemSAFU**, DeFi insurance for Cheems™ by Cheems™. Isn't that super cool?

One last word: **Thank you**. mOkay, make that two mwords 🤪.

